

# News & Views

Published exclusively for State and Provincial Directors



## Highways Goes Green

Just for July, we're launching a digital-only issue

The July issue of *Highways* won't be delivered to your mailbox. Instead, look for it on your computer. That's

right. In an effort to save trees, *Highways* will be offered in a digital-only edition just for July, with everything you'd expect to find in a regular issue and more.

The July edition of *Highways* can be viewed on your computer starting in late June. A wider horizontal format lets us use larger type, so you don't have to zoom in, scroll down or reach for your reading glasses. Use your mouse to click on embedded web links and jump straight to the websites mentioned in articles and advertisements.

Look for an e-mail reminder announcing that the July issue is live on the Good Sam Club website. To ensure that we have your correct e-mail address before then, visit My Account at [www.goodsamclub.com](http://www.goodsamclub.com) and update your info, if needed.

*Highways'* print version will return to your mailbox with the August issue. Let us know how you like the July digital edition at [highways@goodsamclub.com](mailto:highways@goodsamclub.com).

[www.goodsamclub.com/highways](http://www.goodsamclub.com/highways)

## Enter Our Digital Edition Drawing

When you click on the online-only July issue at [www.goodsamclub.com/highways/digitaledition](http://www.goodsamclub.com/highways/digitaledition), don't forget to enter to win a pair of DownTube 2009 8FS full-suspension folding bicycles. The safe, user-friendly DownTube FS can be folded in less than 10 seconds and is built with an aluminum frame, a front-suspension fork by Zoom, an eight-speed M50 derailleur, V-brakes, light-weight and easy-to-fold alloy pedals, stainless-steel spokes, Kenda 20-inch tires and front and rear alloy rims. Each bike weighs 27 pounds and folds to 12" by 23 1/2" by 33".

[www.downtube.com](http://www.downtube.com)



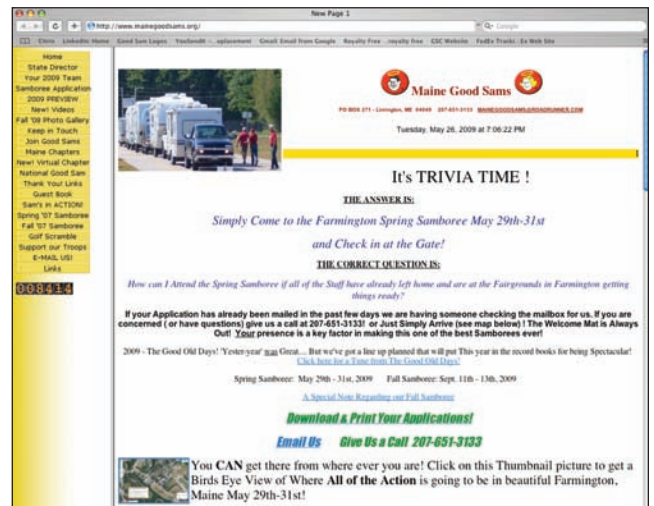
# CHAPTER CORNER

## Virtual Chapter Membership Milestone

Good Sam is excited to announce that The Maine Good Sam Club facebook virtual Chapter has reached a major milestone. The group membership has reached the 225 Member mark.

A special thanks to all who have joined and have helped give credibility to the Samaritan spirit of neighbor helping neighbor whether it be on the highway or in our own backyards!

More info is always being posted at [www.MaineGoodSams.org](http://www.MaineGoodSams.org).



## Camping World Coupons

### 1 NEW GOOD SAM BENEFIT – COUPONS PROGRAM

As a member of the Good Sam Club, you can save on RV accessories, services and repairs with special Camping World coupons, included in the June issue of Highways. Valued at over \$700, these discount offers are good at any of the 75 Camping World stores throughout the United States.

### 2 NEW GOOD SAM RENEWAL BENEFIT – \$10 CAMPING WORLD MERCHANDISE CERTIFICATE

Camping World will provide a \$10 Camping World merchandise certificate for all Good Sam Club renewing members. This offer will be promoted in all Good Sam membership communications and in Camping World retail stores (\$29.95 for each renewal plus \$10 CW merchandise certificate). Good Sam will fulfill the coupons through the Good Sam Club renewal kits. The coupons can be used in the 75 Camping World stores throughout the US, on-line as well as by phone.



## Are Your Chapters Fans of Good Sam on Facebook?

Your chapters are invited to join in the conversation with the Good Sam Club fan page on Facebook, the popular online social network that has more than 200 million active users. It's the perfect place to connect with others who are part of the RV community. You'll also get the latest news on exciting happenings in the Good Sam RV world.

The Good Sam Club's fan page on Facebook has become a beehive of activity with more than 700 fans and growing every day. Members are posting comments about Club news, RV tips, RV travel topics, upcoming events and rallies, and their favorite camping spots. It's a great way to make new friends and to learn new things about the Club and the RV lifestyle in general.

Got some newsworthy chapter news to share? Or how about an upcoming event? Share it with fans of Good Sam on Facebook. It's a great way for you to promote noteworthy chapter news and spread the word to members interested in finding out more about the fun and value of chapter membership.

Already a member of Facebook? Just search for Good Sam Club and become a fan today. It's easy to sign up if you're not a member. Simply take a few seconds to register at [www.facebook.com](http://www.facebook.com) and you're ready to join in the conversation!

And while you're at it, don't forget to visit the Good Sam Club website at [www.goodsamclub.com](http://www.goodsamclub.com), the world's largest RV owners' community. For the past year, Club members have been connecting with fellow RVers, sharing photos, travel stories, tech tips, recipes and more through this exciting online community.

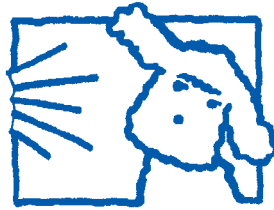
# A Note from **Robin Dickson**

## **Got Questions? We've Got Answers**

It was great seeing so many of you at The Rally in Albuquerque last month. Thanks to those who stopped by our booth to visit or attended one of our seminars.

The Rally, along with state Samborees, are an excellent way to be able to talk directly with Good Sam Directors and members about what we do at Dogs for the Deaf and about how Good Sam members can be involved in helping our special work. These events are also excellent opportunities to answer questions or clear up misunderstandings.

On Good Sam Day at The Rally, Tammy gave me an opportunity to speak to the people attending the Good Sam activities. After my remarks, a Good Sam member from Arkansas came up and asked how much we charged people for the dogs. I said there was no charge, other than a \$50.00 application fee. After a skeptical look, he said that his state had significantly decreased their donations to Dogs for the Deaf several years ago because someone told an applicant for one of our Hearing Dogs that we charged the people a large amount for the dogs. I assured him that we have never charged people for our dogs and that this person



had somehow received incorrect information or had misunderstood. After talking a little more, this man was assured that we do not charge people for the dogs we train, and he said he would go back home and work on getting his state involved in helping Dogs for the Deaf again.

I was so glad this man came up and asked his question. We were able to get a misunderstanding straightened out, and hopefully the state of Arkansas will again start supporting the work of rescuing dogs and helping people.

If you ever have questions or if you hear something that doesn't sound quite right, please contact us. We are here via e-mail, phone, or mail. We want to answer questions or address concerns right away.

If you or any of your members are going to be in the Northwest this summer, stop by for a tour. Remember we have free camping, too. I hope to see you soon. Safe travels.



## **Reminder!**

**All NEW** Good Sam Club members who enroll with State and Provincial Directors will receive a certificate for a **FREE NIGHT OF CAMPING** at any Good Sam Park, courtesy of the Good Sam Club.

Camping Certificates will be sent directly to each new member along with their new member credentials. To redeem a certificate members simply need to send us their Good Sam Park receipt along with their completed camping certificate and we will mail them a reimbursement check, up to \$25.00.

This is an outstanding deal! The Good Sam first year new member price is only \$12. And the camping certificate is valued at up to \$25. That's like earning \$13 for joining the world's greatest RV club.

Plus, you get to keep the \$12 membership dues as your commission. Now you can't beat that!

You must use the Good Sam Directors enrollment brochures for this promotion. If you need more brochures simply contact headquarters and we'll send more right

away.

And now for the legal stuff ... This offer is valid through December 31, 2009. Certificates will only be issued to NEW members. Only one certificate per new member. This offer is not valid for renewing Good Sam Members.



## BIRTHDAY WISHES FROM THE GOOD SAM CLUB STAFF

### June

James Burtrum .....6/1 (AZ)  
Nancy Crook .....6/4 (KS)  
Esthermay Brooks .....6/10  
(Sambassador)  
Sherrie Strite .....6/11 (PA)  
Cheryl Halhofer .....6/12 (MI)  
Joe Halhofer .....6/19 (MI)  
Robert Ward .....6/20 (FL)  
Ken Ginoulis .....6/20 (N. CA)  
Donna Katzer .....6/24 (SD)

### July

Barry Larkin .....7/1 (DE)  
Jim Frcka .....7/4 (IL)  
Dianne Pepper .....7/4 (AC)  
George Hankins .....7/6 (MD)  
Lorraine Barnhouse .....7/7 (AB)  
Jane Beleskey .....7/8 (ON)  
Dan Freyaldenhoven 7/8 (AR)  
John Rousseau .....7/15 (RI)  
Sandra Larkin .....7/23 (CT)  
Susan Harris .....7/26 (ID)  
Richard Coderre .....7/31 (NH)

## Petro Discontinued

We have been notified by Travel Centers of America (TA) that they will not be renewing the 2 cent gallon discount at their Petro Travel Centers when our contract expires on July 31, 2009. As you are probably aware, TA purchased Petro a couple of years ago and has honored the existing contract since that time.

Headquarters is currently working with TA to develop a new program directly with them, which will increase our coverage dramatically. Any questions please let me know. And please feel free to share this information with anyone else who may need to know of this change.



## Nominate the 2009 RVer of the Year

It's a safe bet that most Good Sam Club members hit the road for fun and adventure.

But some RVers go the extra mile to help their local community and the world at large.

Take Richard Daniels, a Good Sam Club member from Georgia who helped find homes for hundreds of stray animals across North America through the Good Sam Club's online forums ([www.goodsamclub.com/forums](http://www.goodsamclub.com/forums)). Richard's efforts so impressed the staff of the Good Sam Club that we named him the first-ever Good Sam Club RVer of the Year for 2008 (see *Highways*, January 2009).

Now, with 2009 almost half way over, we're looking for another Good Sam Club member to fill Richard's shoes.

Do you know an RVer who's given back to the community in a big way? Have you crossed paths with a fellow Good Sam Club member who's made the world a better place for fellow RVers and citizens in general?

We're currently accepting nominations for the 2009 Good Sam Club RVer of the Year. Please e-mail the names and contact information of your nominee to the address below. Tell us what he or she has done for the RV community and the world at large to merit the award. Please limit your email to 150 words or less.

We'll name the 2009 RVer of the Year in the January 2010 issue of *Highways* magazine.

[rveroftheyear@goodsamclub.com](mailto:rveroftheyear@goodsamclub.com).